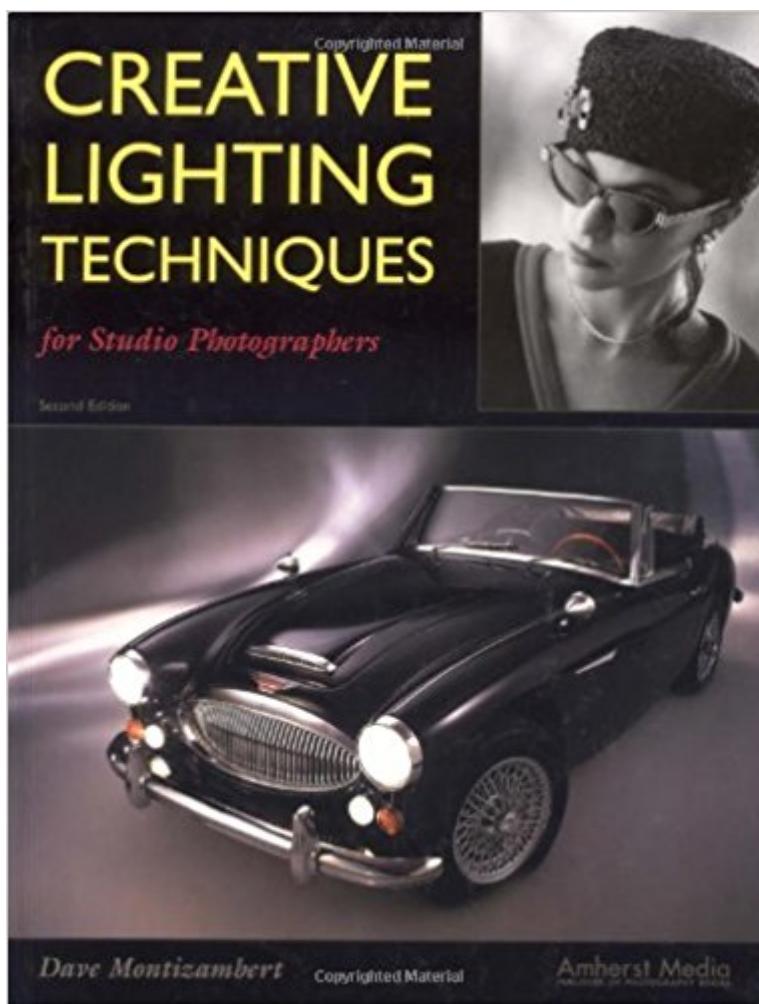The book was found

Creative Lighting Techniques For Studio Photography

Synopsis

This definitive guide to studio lighting explains and demonstrates universal lighting principles that help photographers think on their feet and master lighting theory and technique. Explained are essential concepts such as why light behaves the way it does and how to manipulate it to its best effect. Concrete, practical examples illustrate topics such as shooting light, dark, and reflective surfaces; mastering contrast control; modifying shadow formation to effectively shape mid- and light-colored objects; creating definition in black objects; and using Photoshop to fine-tune subjects. Instruction is also provided on creating simulated sunlight, painting with light, using softening filters, and lighting subjects in motion. Compelling photographs and numerous lighting diagrams are included.

Book Information

Paperback: 124 pages

Publisher: Amherst Media; 2nd edition (March 1, 2003)

Language: English

ISBN-10: 158428093X

ISBN-13: 978-1584280934

Product Dimensions: 8.4 x 0.4 x 11 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars   19 customer reviews

Best Sellers Rank: #764,112 in Books (See Top 100 in Books)   #172 inÃ Â Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting   #863 inÃ Â Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Reference

Customer Reviews

Dave Montizambert is a commercial photographer whose clients include McDonald's, Motorola, Tri-Star Pictures, Warner Brothers, and No Fear Sports Gear. He is the author of Professional Digital Photography, and his articles have appeard in Digital Pro and Professional Photographer. He lives in Vancouver, British Columbia.

Creative Lighting Techniques for Studio PhotographersDave MontizambertAmherst Media, Inc.110 pages Paperback "What would you do if you were asked to photograph an ice sculpture, or a hand-blown glass perfume bottle, or a glowing mug of beer, or a silverware setting or a brushed

steel appliance, or a black car with chrome details?" asks photographer/author Dave Montizambert. If given any of the assignments listed, would you know how to go about lighting the subjects correctly and effectively? Lighting--especially of reflective surfaces--can be tricky. The proper lighting of a surface or subject can a take dull, boring subject and turn it into a prize winning illustration. Proper lighting on your models can turn a so-so portrait into a dramatic statement. Lighting is important, understanding how to use it correctly can make or break your career. I used to think experience, experimentation and a good eye could lead the way to properly lighting a scene or subject. That doesn't always work, however. If you don't know how you got the perfect lighting on your subject, you won't know how to duplicate it if you want that lighting for another subject. You have to know the rules. Creative Lighting Techniques for Studio Photographers explains lighting in clear language and then demonstrates the various techniques with large, clean illustrations. The photographer's vocabulary of lighting terminology is explained and illustrated with equal proficiency. After reading this volume, you will know what specular lighting, edge transfers, diffused values, obstruction distance and separation lighting are. You will understand distant relationships of light to subject and main light to distance (to subject) to ambient ratios. Better than that you will know why and how light works, falls off, changes energy and reflects and how these elements effect your images. Any questions you may have after reading the text and studying the illustrations will probably be answered in the "`Tips' boxes." "Tech Tips" feature additional technical information to help you apply the techniques discussed in the chapter's text. "Quick Reminder" boxes repeat important terms and concepts introduced in each chapter. "Did You Know?" boxes feature even more helpful information concerning the use of techniques just learned. "Data for Frames" boxes tell all about the technical specifications of the images, and includes exposure information, camera, lens and film data. To illustrate the thoroughness of the chapters in this book, I will use the portion "Light Painting 101," from Section Three. The term, "light Painting" is explained; the reader is then referred to a previous page where light painting is being used by a photographer for a commercial shot. Three schematics of the set up are shown, along eight with illustrative photographs. Exact information as to the filters, light sources, props and other equipment are below the photographs and schematics. Exposure times and f-stops are described. A page is dedicated to describing how the props that were to be photographed using this technique were prepared. What more could you ask for? Dave Montizambert's book, Creative Lighting Techniques, builds on the lighting foundation pioneered by Dean Collins. For nineteen years Dave and his brother/partner, Mark, have created images for McDonald's Foods, Motorola, TriStar Pictures, Warner Brothers and No Fear Sports Gear, among others. Montizambert lectures internationally on lighting, metering/zoning and digital

image manipulation. He is also an instructor for lighting and advertising at Western Academy Photo College in Victoria, B.C. He has written many articles that have appeared in such prestigious publications as Professional Photographer and PhotoMedia Magazine. So, what would I do if I were asked to photograph an ice sculpture, or a hand-blown glass perfume bottle, or a glowing mug of beer, or a silverware setting or a brushed steel appliance, or a black car with chrome details? I'd say, yes, I can do that. Reading this book has given me the confidence that I can successfully tackle any lighting problem that I might encounter with future assignments.

Being fascinated by the cover and the excerpt, I purchased this book. When I got it I was a bit dissapointed with its volume - just 120 pages, it seemed more like a medium-sized magazine. The pics were great, and I thought "uh, this is probably a book that shows nice photos and case studies without any kind of solid base information." But it turned to be the opposite: the book establishes clear terminology for many concepts it explains what pronciples apply to light dark and light objacts it is divided into 2 parts: dealing with diffuse and specular control the book is not about case studies mainly but about the principles of controlling light, shadows, specular with almost all availabe controls, including motion blur and dof in reflectionsit has many unique tips about different aspects that truly may be named "creative lighting techniques"So far deserved 5 stars from me.

Superb!!! This book is great if you didn't finish your degree or need help understanding light this book is a must!! He goes into detail about the science behind the lighting. Definitely was able to apply the techniques and knowledge on outside shots. The education from this book is priceless! ÃƒÂ Ã Å¸Ã â^Ã Â•

I'm primarily a street photographer, and my studio lighting set up has for years involved umbrellas and reflectors. However, this book demonstrates- without actually stating it- how little control this offers the photographer. (Umbrellas are still useful, but they are not always the best solution.)The technique of varying not only the source to subject distance but also the origin to source distance is worth the time and money I invested. (The source is your light modifier. The origin is the light itself.)This is not for beginner photographers or even those new to studio lighting. The author assumes a good knowledge of photography and a basic knowledge of studio lighting. In fact, I feel the need to read it again.I give four stars and not five because I felt that there could have been a few more chapters.Note: the title is NOT "How to Choose and Purchase Photographic Lighting". The book is about how to USE Photographic Lighting.

The book illustrates the discussion by repeating the same shot with different lighting techniques. You can skim the text and just look at the photos and their lighting diagrams.I found it very informative to see the effects of something as simple as adding or moving a reflective card . This allowed me to take better photos by buying some mat board rather than spend a bunch of money on new lights.

A underrated, good lighting book!I love it, absolutely!

It's ok, nothing very special about the lighting and a bit old fashioned methods.

Very helpfull

Photography: Photography Lighting: Top 10 Must-Know Photography Lighting Facts to Shoot Like a Pro in Your Home Studio Photography Lighting: Ultimate Guide To Home Studio Photography Lighting! Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) Creative Lighting Techniques for Studio Photography Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Light A Model: Studio and Location Lighting Techniques for Fashion Photography How to Set Up Photography Lighting for a Home Studio CÃƒÂ mo configurar FotografÃƒÂa de IluminaciÃƒÂ n en un [How to Set Up Photography Lighting for a Home Studio] (Spanish Edition) Photography: Complete Guide to Taking Stunning,Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) Photography Business: 4 Manuscripts - Adventure Sports Photography, Portrait Parties, Music Business Photography, Real Estate Photography Fashion Shots: A Guide to Professional Lighting Techniques (Pro-Lighting Series) The Graphic Designer's Digital Toolkit: A Project-Based Introduction to Adobe Photoshop Creative Cloud, Illustrator Creative Cloud & InDesign Creative Cloud (Stay Current with Adobe Creative Cloud) Studio Lighting Unplugged: Small Flash Techniques for Digital Photographers The Textile Artist's Studio Handbook: Learn Traditional and

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